

Celebrating June Malarkey's
100th Birthday!



A resident of Serra Mesa since 1961!

HAPPY BIRTHDAY JUNE!

Your quick wit & positive attitude has been an inspiration for all your friends & family.

Rest of the story on page 6



www.SerraMesa.org

You are invited to participate in the

Serra Mesa Community Council

Wednesday, November 22

6:30 p.m.

Serra Mesa - Kearny Mesa Library

Community Room, 9005 Aero Drive

Serra Mesa Community Council

Wednesday, December 27

6:30 p.m.

Serra Mesa - Kearny Mesa Library

Community Room, 9005 Aero Drive

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and Friendly Businesses
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 Cindy McIntyre(858) 565-2473*
Secretary

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 Tom Leech.....(858)565-2473*
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 Cindy Moore.....(858)565-2473*
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 Jennifer St. Clair.....(858)565-2473*
Pantry, Garden, Village Coordinator
 Terry O'Regan.....(858)565-2473*
Local Business Coordinator

Appointed Positions

Myra Webb.....(858)565-2473*
Subscription Records
 Ronda Adams.....(858)565-2473*
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 Melissa Cima.....(858)565-2473*
Observer Staff/Education
 Cindy McIntyre.....(858)565-2473*
Observer Staff
 Marge Demas.....(858)565-2473*
Mailing Coordinator
 Robin Rivera.....(858)565-2473*
Message Coordinator
(858)565-2473*
Welcome to Serra Mesa
 Elizabeth Rice.....(858)565-2473*
Utility Box Coordinator

**Contact by calling (858) 565-2473 & leaving a message.*

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 Council doesn't endorse ads.

Articles, Ideas, & Upcoming Events for the Observer
 are welcome. Editor reserves right to edit articles.

For articles, e-mail Ronda Adams - rondakadams@msn.com

Deadline: January / February Edition...December 22nd

P.O. Box 23315, San Diego, CA, 92193

<http://www.serramesa.org>

communitycouncil@serramesa.org

SERRA MESA COMMUNITY GROUPS

Serra Mesa Community Council (858) 565-2473
 e-mail: communitycouncil@serramesa.org
 Serra Mesa Planning Group (858) 565-2473
 e-mail: smpg@serramesa.org

ELECTED OFFICIALS

Board of Education Kevin Beiser (619) 725-5550
 City Councilmember Scott Sherman (619) 236-6677
 Mayor Kevin Faulconer (619) 236-6330
 County Supervisor Ron Roberts (619) 531-5544
 State Assembly Member Shirley N. Weber (619) 531-7913
 State Senator Toni G. Atkins (619) 645-3133
 Governor Jerry Brown (619) 525-4641
 U.S. Representative Susan Davis (619) 280-5353
 U.S. Senator Dianne Feinstein (619) 231-9712

CALENDAR OF COMING EVENTS

Nov 14	Friends of Serra Mesa-Kearny Mesa Library 5:30 p.m., Serra Mesa-Kearny Mesa Library, Sudberry Room
Nov 16	Serra Mesa Planning Group 7 p.m., Serra Mesa-Kearny Mesa Library, Community Room
Nov 16	Village General Meeting 3 p.m., Serra Mesa-Kearny Mesa Library, Community Room
Nov 18	Hearing Loss Association of America (San Diego) 10:30 a.m., Mission Village Christian Fellowship
Nov 21	Serra Mesa Recreation Center Council Meeting 6:30 p.m., 9020 Village Glen Drive
Nov 22	Friends of Ruffin Canyon 5:30 p.m., Serra Mesa-Kearny Mesa Library, Community Rm
Nov 22	Serra Mesa Community Council 6:30 p.m., Serra Mesa-Kearny Mesa Library, Community Rm
Dec 2	Friends of Ruffin Canyon Cleanup 9:00 a.m., Shawn Avenue entrance to Ruffin Canyon
Dec 16	Hearing Loss Association of America (San Diego) 10:30 a.m., Mission Village Christian Fellowship
Dec 19	Serra Mesa Recreation Center Council Meeting 6:30 p.m., 9020 Village Glen Drive
Dec 21	Serra Mesa Planning Group 7 p.m., Serra Mesa-Kearny Mesa Library, Community Room
Dec 21	Village General Meeting 3 p.m., Serra Mesa-Kearny Mesa Library, Community Room
Dec 27	Friends of Ruffin Canyon 5:30 p.m., Serra Mesa-Kearny Mesa Library, Community Rm
Dec 27	Serra Mesa Community Council 6:30 p.m., Serra Mesa-Kearny Mesa Library, Community Rm
Nov 4	Friends of Ruffin Canyon Cleanup 9:00 a.m., Shawn Avenue entrance to Ruffin Canyon

*Serra Mesa Enhancement Committee meetings -
 write to P.O. Box 23315, San Diego, CA, 92193.*

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PRESIDENT'S MESSAGE



LET'S FIX HEALTHCARE

One of the issues that we Americans cannot resolve is that of whether we have a right to healthcare. The United States is the only developed country in the world unable to come to a consensus on this issue. Everybody has access to healthcare, but should they be contributing to the cost? The conservatives position is that anyone who works hard deserves more consideration than the one who does not work. Is there no way to establish criteria for nonparticipants? There are people who don't work and get Medicaid with no premiums, no deductibles, no co-pays, no costs at all. There are people living on disability incomes and are healthier than the norm. Social Security provides Medicare for which we all pay into when we are working. At 65 we can count on it regardless of our circumstances. We don't know how much we need and in some cases, we will receive more than we paid for but we all get the same deal.

Some feel that the government exists to provide basic services like trash pickup, a sewer system, roadways, police and fire protection, schools, and healthcare. Do we have a right to clean drinking water? Of course, but these services can only be provided by collective effort and shared costs. So how did we get to where we are with healthcare? It has been a gradual process initially provided by employers as a work benefit. As costs rose, the benefit has begun to be shared by

the employee until the benefit was unaffordable and persons not needing healthcare had an option to not participate.

Few people want the system we have but profoundly disagree with the direction we want to go. Do we want a single nationwide payer of care (Medicare for all), each state to have its own payer (Medicare for all), a nationwide marketplace where we all chose from a selection of health plans (Healthcare.gov for all, or personal accounts where we each pay directly for healthcare (Health Savings Accounts for all). Any of these can work as each has been made to work universally somewhere in the world. All have their supporters and opponents. We disagree about which benefits should be covered, how generous the financial protection should be and how we should pay for it. What we do agree on is that the rules should apply to everyone. That also applies to governmental agencies and elected officials who by self-interests protect a program available only to them.

So where does this put us? Whether we fix the Affordable Care Act or select a National Medicare, State Medicare, Healthcare Plan or Personal Health Saving Account. Something needs to be done and now. What we cannot do is what we are doing now by making healthcare a political stalemate. If our elected officials cannot act on our behalf, maybe we need new delegates who will act on our behalf. It is the time that we, the taxpayers, take back our rights to hold our elected officials responsible.

Carl Demas
President
Serra Mesa Community Council

Fire-Rescue to Increase Staffing In Preparation of Wild Fire Season

Scott Sherman

In the wake of devastating wildfires in Northern California and Anaheim, the San Diego Fire-Rescue Department has increased the number of on-duty firefighting crews.

The extra precaution is due to the recent hot weather and low humidity projected for a prolonged period of time. In addition, several years of drought coupled with heavy rains in the winter created significant fuel in the form of underbrush and grass.

This new fuel combined with hot temperatures and low humidity has created potentially explosive conditions for dangerous wildfires.

Five brush engines, with a crew of four personnel each, as well as two water tenders are now being staffed around the clock in order to respond to emergencies at a moment's notice.

Brush engines are large off-road capable fire apparatus' carry between 600 to 1,500 gallons of water. SDFD water tenders carry 3000 gallons of water and provide water supply to engines at vegetation fires.

In addition to increased staffing, firefighters are working with SDG&E to create 7-day Fire Potential Index (FPI) Outlooks.

This technology allows fire personnel to better prepare and deploy firefighting resources well in advance of adverse weather.

It is also important for San Diego residents to do their part to prevent the spread of wildfires.

Some steps include:

Address: Make sure your address is clearly visible from the road.

Vents: All vents should be covered with 1/8 inch metal mesh. DO NOT USE fiberglass or plastic mesh.

Rain Gutters: Screen or enclose rain gutters to prevent accumulation of plant debris.

For more tips, please visit the Fire-Rescue's website at sandiego.gov/fire/safety/tips/readyssetgo.

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Serra Mesa Enhancement Committee

Since Code Enforcement violations can be reported to the City's Get It Done program, the Serra Mesa Enhancement Committee will suspend operations. If in the future people feel that there's a need to reinstate the program, email communitycouncil@serramesa.org. The message will be forwarded to SMEC.

Details for reporting violations to the Get It Done program were described on p. 8 of the Serra Mesa Observer, Sept-Oct 2017 edition at <http://www.serramesa.org/smcc/observer-newsletter/>.

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Serra Mesa Recreation Center

9020 Village Glen Dr.
(858) 573-1408

1:00 - 8:00 p.m. Monday, Tuesday, Thursday
1:00 - 9:00 p.m. Wednesday
2:00-6:00 p.m. Friday
10:00 a.m. - 4:00 p.m. Saturday
Closed Sunday.

Community Sports Information:
A.Y.S.O. Soccer: (858) 268-5880
N.Y.S. Soccer : (858) 973-6101
SD United Soccer: (858) 457-4625
Serra Mesa Senior Softball:
(858) 279-4283

Serra Mesa Little League: (858) 279-8361

Serra Mesa Recreation Council meets on
November 21 & December 19 at 6:30 p.m.

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2696 Melbourne Drive
San Diego, CA 92123

Worship 8:00, 9:30 am
(858) 277-6572



Celebrating June Malarkey's 100th Birthday!

June is a native of San Diego & grew up on a cattle ranch in San Ysidro. A resident of Serra Mesa since 1961, June has raised 6 children. She has 14 grandchildren, 10 great grandchildren & 1 great-great grandchild.

June always had a passion for fun & adventure, with many summers of camping, biking & swimming.

Longevity runs in June's family. Her parents lived into their late 90's. Most of her 6 siblings all lived into their 90's & one brother lived to age 102!

June has been a member of 'The Slender Bender' exercise class, originally held at the Serra Mesa Recreation Center, for close to 30 years.

Up until last year, June was a volunteer at the Mission San Diego de Alcalá's gift shop.

HAPPY BIRTHDAY JUNE! Your quick wit & positive attitude has been an inspiration for all your friends & family.

.....

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IMPORTANT PHONE NUMBERS

Abandoned Vehicles &		Police Department - Eastern Division	(858) 495-7900
Police Non-Emergency	(619) 531-2000	Post Office	(800) 275-8777
Airport Noise - Montgomery Airfield	(858) 573-1436	Poison Control Center	(800) 876-4766
Animal Control	(619) 767-2675	Rape /Domestic Violence Hotline	(858) 272-1767
Bus & Trolley Schedules	(619) 233-3004	RSVP (Retired Seniors Volunteer Patrol)	(858) 495-7990
Canyon Cleanup	(619) 533-4411	SDG&E Emergencies	(800) 411-7343
Child Abuse Hotline	(858) 560-2191	Senior Citizen Services	(619) 236-6905
City Clerk - Docket Information	(619) 533-4000	Serra Mesa Library	(858) 573-1396
Crime - General Business	(619) 531-2000	Serra Mesa Recreation Center	(858) 573-1408
Crime Stoppers	(619) 235-8477	Sidewalk Repair	(619) 527-7500
Dead Animal Removal stay on the line)	(858) 694-7000	Stadium Manager	(619) 641-3101
Emergency Information - Earthquake	(858) 565-3490	Stadium Security & Noise	(619) 641-3150
Fallen Trees	(858) 527-7500	Stolen Property/Bicycles - To Report	(619) 531-2000
Fire Department - Non-emergency	(619) 533-4300	Storm Drain Misuse	(619) 235-1000
Flies & Vermin	(858) 694-2888	Street Repair - Faded signs, pavement	(619) 527-7500
Graffiti	(619) 525-8522	Traffic Signal Maintenance	(619) 527-8650
Hazardous Chemicals & Waste	(858) 694-7000	Water Emergencies - City & Private	(619) 515-3525
Health Violations	(619) 338-2222	Weeds	(619) 533-4444
Kearny High Alumni Association	(619) 699-0886	Zoning/Permits - Questions & Violations	(619) 446-5000
Litter - City Owned/Private Property	(858) 492-5055		
Meals On Wheels	(619) 260-6110		
Neighborhood Code Compliance	(619) 236-5500		
Barking Dogs, Code Violations, Noise, Safety			



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Sunday Mass	7:30, 9:30 a.m. & 5:30 p.m.
Saturday	8:00a.m.&5:30p.m.
Mon-Thurs.	7:00 a.m.
Fri.	8:15 a.m.
Holy Days	Please call the church for schedule



San Diego Continuing Education and San Diego Workforce Partnership to offer 500 Students Paid Computer and IT Internships through Tech/Hire

By: Allura Garis

San Diego Continuing Education (SDCE) and San Diego Workforce Partnership (SDWP) will offer 500 paid computer and information technology internships over the next four years to low-income students through Tech/Hire.

While a degree in computer science or mass media can take minimally two to four years to complete, SDCE's free career education programs in Computer and Information Technology can generally be completed in as little as 360 hours or eighteen weeks.

"This is one of the fastest paths for individuals with barriers to change the trajectory of their lives and the lives of their family," said Carlos O. Turner Cortez, Ph.D., SDCE President. "We have students who need money in their pocket to get through to their next day. We need to help these adults engage in long term goals and help them get out of the cycle of poverty."

The institution offers San Diego County residents age 18+ more than 60 free short-term career certificate programs including Front End Web Development, Network Technician and Mobile Application Development.

Earlier this year SDWP deployed a handful of its staff to SDCE's North City Campus to enroll eligible students in digital media internship opportunities through Tech/Hire.

Tech/Hire permits underserved populations to pursue a career in technology, a critical priority for both organizations to bring diversity into a historically and statistically underrepresented industry.

SDCE's partnership with SDWP is a merging of workforce and education. Tech/Hire is a strong example of combining career training placement in priority sectors with education and job readiness skills. The partnership is a four-year co-location arrangement to best help students pinpoint the skills that local employers are looking for.

"The world is changing so much, especially in the technology industry, that there is no way to train someone for every single thing that they will need to know. But being open to learning new skills that the job is requiring is important," Andy Hall advises students, SDWP's Vice President and Chief Program Officer.

For more information visit, SDCE.EDU

Serra Mesa-Kearny Mesa Branch Library

November/December, 2017 Events/Programs

All San Diego Public Library Locations will be **Closed** Friday, November 10th and Saturday November 11th in observance of Veterans' Day, Thursday, November 23rd in observance of Thanksgiving, and Monday, December 25th in observance of Christmas. The library will close early, at 6:00pm, on Wednesday, November 22nd for Thanksgiving.

Adult Programs

Writer's Workshop – Fridays, 11:00 a.m. – 1:00 p.m. (Except Nov. 10 and 24 and Dec. 22 and 29) Stretch your creative muscles by learning fundamental and advanced creative writing techniques. Weekly prompts, discussions and lectures will help you to brainstorm new ideas and help you learn to “read as a writer.” Geared towards 55+, but everyone 18+ is welcomed. Registration is recommended but not required. <http://www.sdce.edu/emeritus>

Tech Clinic – Saturdays and Sundays, 2:00 p.m. (except November 11) Need help understanding how to use your tablet or mobile phone? Bring in your device for hands-on, one-on-one help to answer general questions about your device. Learn how to access SDPL's digital content and other eResources.

Knitting Circle – Saturdays, 9:30 a.m. (except November 11) Join the knitting circle. Improve your skills in this traditional art form.

November 1 & 8, 11:30 a.m. Tech Teachings Join us for a class to learn or review basic computer skills like Google, Facebook, email and more. Space is limited. Sign up at the front desk or call 858-573-1396.

November 2, 2:00 p.m. Coloring Club for Adults. Find out why coloring for adults is the latest & greatest way to de-stress! Come and spend an hour of stress relieving, mindful, and calm creative expression. Supplies are provided!

November 9, 2:30 p.m. Fleet and Family Coupon Exchange Club. Learn to navigate the exciting world of couponing and maximize your budget. Don't forget to bring your coupons. Open to all, especially military families. Offered by the Fleet and Family Support Center.

November 14, 5:00 p.m. Friends of the Library Meeting. Join members of your community to discuss ways to support the library.

November 14, 6:45 p.m. Serra Mesa Library Book Club. Join members of your community to discuss *The Nightingale* by Kristin Hannah.

November 15, 11:30 a.m. Kearny Mesa Planning Group. A community meeting for an organization that advises the city on land use issues.

November 16, 3:00 p.m. Serra Mesa Village Meeting. Join members of your community for presentations on healthy lifestyles for older adults.

November 16, 7:00 p.m. Serra Mesa Planning Group. A community meeting for an organization that advises the city on land use issues.

November 26, 1:30 p.m. San Diego Folk Song Society. Join the folk song circle and enjoy free, live music.

Continued from page 9

November 27, 1:30 p.m. OASIS Monday at the Library: Street Smart Personal Safety, Awareness & Realistic Self Defense This seminar offers smart, fresh methods for identifying, avoiding, deterring, controlling and escaping threatening situations through hands-on mind and body strategies, tactics and approaches. Unlike other self-defense training, this seminar addresses realistic, situations in the manner in which they actually happen. We will address mental and physical strategies and how to handle and deal with threatening situations before, during, and after they occur.

November 29, 6:30 p.m. Serra Mesa Community Council. A meeting to provide information and act as a forum for identifying and solving community problems.

December 7, 2:00 p.m. Coloring Club for Adults. Find out why coloring for adults is the latest & greatest way to de-stress! Come and spend an hour of stress relieving, mindful, and calm creative expression. Supplies are provided!

December 11, 1:30 p.m. OASIS Monday at the Library: 600 Years of Fine Music in 60 Minutes. During this hour, Musician Chris Burns, will share beautiful samples of Western music. We will begin this musical journey in Medieval Europe and then enjoy Renaissance tunes, the music of the Baroque and Classical masters, the composers that followed Beethoven and conclude with fabulous orchestral soundtracks from the movies. This hour is designed to allow you to celebrate gorgeous music through time.

December 12, 6:45 p.m. Serra Mesa Library Book Club. Join members of your community to discuss *White Trash* by Nancy Isenberg.

December 17, 1:30 p.m. San Diego Folk Song Society. Join the folk song circle and enjoy free, live music.

December 20, 11:30 a.m. Kearny Mesa Planning Group. A community meeting for an organization that advises the city on land use issues.

December 21, 3:00 p.m. Serra Mesa Village Meeting. Join members of your community for presentations on healthy lifestyles for older adults.

December 21, 7:00 p.m. Serra Mesa Planning Group. A community meeting for an organization that advises the city on land use issues.

Children Programs

Do Your Homework @ the Library Homework Help -Mondays and Thursdays 3:00 p.m. - 6:00 p.m., Tuesdays and Wednesdays 3:00 p.m. - 7:00 p.m. (Except Nov. 20-23 and Dec. 18-28) Students in Kindergarten through 8th grade can come in for free homework assistance! Bring in your homework to get assistance from one of our Homework Coaches!

Kids Night with Hopscotch Tiny Tots – Tuesdays, 4:30 p.m. Join Miss Kim for music, stories, arts and crafts in a program which is ideal for toddlers and preschoolers.

Friday Morning Storytime – Fridays, 10:00 a.m. (except Nov. 10) Join Ms. Carrie and Ms. Sandy every Friday morning for stories, songs, and fun!

November 1 & 15, 4:00 p.m. LEGO Builder Club. Join us to build Lego creations that will be displayed in the library.

November 3, 4:00 p.m. STEAM2 Academy: Animal Classifications!. Learn all about how scientists classify

Continued to page 11

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animals into different families and what characteristics they look for. Discover the animal family tree and how different animals are related. This program is geared toward kids ages 4-8.

November 6 & 20, 10:30 a.m. Yoga Storytime for Kids. Toddlers will hear stories and songs while learning yoga poses.

November 8 & 22, 12:00 p.m. Baby/Toddler Explore Time. Come let your baby or toddler learn about the world by exploring. Little ones are able to make noise, play, and meet new friends. This is a loosely structured, baby-led program of play, music, art, stories, songs and more. For babies and toddlers 0-2 years.

November 9, 16, & 30, 10:00 a.m. Music Time for Kids with Cowboy Bob. Come dance with Cowboy Bob as he introduces music and instruments in a show appropriate for all ages.

November 13 & 27, 10:30 a.m. Preschool Craft. Join us for a fun, easy-to-make children's craft.

December 1, 4:00 p.m. STEAM2 Academy: Science of the Sleigh! Learn about antimatter and how it just may be the secret behind Santa's sleigh and its ability to circle the world in only one night! This program is geared toward kids ages 4-8.

December 4 & 18, 10:30 a.m. Yoga Storytime for Kids. Toddlers will hear stories and songs while learning yoga poses.

December 6 & 20, 4:00 p.m. LEGO Builder Club. Join us to build Lego creations that will be displayed in the library.

December 11, 10:30 a.m. Preschool Craft. Join us for a fun, easy-to-make children's craft.

December 13 & 27, 12:00 p.m. Baby/Toddler Explore Time. Come let your baby or toddler learn about the world by exploring. Little ones are able to make noise, play, and meet new friends. This is a loosely structured, baby-led program of play, songs and more. For babies and toddlers 0-2 years.

December 14, 21, & 28, 10:00 a.m. Music Time for Kids with Cowboy Bob. Come dance with Cowboy Bob as he introduces music and instruments in a show appropriate for all ages.

December 30, 11:30 a.m. Noon Year's Eve Party. Want to ring in the New Year, but your bed time is way before midnight? Come to our Noon Year's Eve Celebration and celebrate at noon! Join us crafts and a countdown to the Noon Years.

Apply for a Free Computer!! Computers 2 SD Kids at the Serra Mesa-Kearny Mesa Library – Classes on November 18 and December 9

The San Diego Public Library and Computers 2 SD Kids are teaming up to provide computers for families with children. Volunteers will guide you through an introductory computer class at the library. Attendance at this class is required before you can receive a computer. Computers 2 SD Kids will give you a Technology Assistance Program application. They will review it and notify you whether you qualify based on your verified income. Sign-up at the Serra Mesa-Kearny Mesa Branch Library or call 858-573-1396 starting on the 1st of each month.

Franklin Ridge Road Connection Update

Thanks to all of you who could attend the Smart Growth and Land Use Committee hearing on September 21. The attendance of at least 30 people made it possible for the Serra Mesa and Save Civita speakers to have sufficient time to speak. We recognize and appreciate that people changed appointments and took off work to attend this important hearing.

The committee voted for the staff's recommendation to approve amendment, certify the Final EIR and send the item to the full City Council. The Final EIR refers to the Environmental Impact Report for the Serra Mesa Community Plan Amendment for Roadway Connection Project.

The following documents are posted at <http://www.serramesa.org/> > Hot Topics page:

- Serra Mesa Planning Group's PowerPoint presentation at the SG&LU hearing
- Serra Mesa Planning Group's document that was presented to SG&LU Committee members
- Serra Mesa Community Council's Attorney Letter

The Smart Growth and Land Use hearing is at http://granicus.sandiego.gov/ViewPublisher.php?view_id=50, select September 21, 2017, begins at 1:14.

At the time of the submission of this article the City Council hearing on October 30th had not been held. Information about this hearing will be provided in the Observer's Jan/Feb 2018 edition.

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Serra Mesa-Kearny Mesa Library Solar Project - Helix Electric provided the following answers in response to community questions:

- Will the parking lot be restored to pre-construction condition (surface condition and striping for parking spots)? Surface restoration and restriping are not a requirement of the PPA agreement and would be done by the city.
- Will all the trees that were removed be replaced? 3 trees will be replaced once species is designated from city planning.
- Why were the panels tilted north and east rather than south and west? Array was designed per site limitations as far as fire lane access, height issues, etc. as designed the site only produces about 3% less power.

Cindy

***Serra Mesa Community Council Welcomes
September / October New and Renewed Subscribers***

Michael Armstrong *
Arlan & Elizabeth Barber
Dieter & Mary Ann Beck
Patricia Burke
Curtis Carlson
Lorraine Cederberg
Martha Chin
Efrain Conrique **
Josephine Deeg
Carl & Marge Demas *
Ernest & Esther Falcon
Debbie Fredlund
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Donation: **Benefactor *Sponsor

Observer Renewal

When it is time to renew your Observer, the renewal date is highlighted and stamped, "to be renewed." Also, a postcard will be mailed and, if possible, a phone call is made to remind you. It is greatly appreciated if you pay as soon as you notice it's time to renew.

Maybe you have a special neighbor that you'd like to say "thank you" to, or maybe you have a new neighbor that you'd like to say "welcome." We highly recommend giving a subscription to the Observer (six editions/year). A post card will be sent to the recipient.

Please fill out the enclosed form and send it with your check to P.O. Box 23315,
San Diego, CA. 92193.

Serra Mesa Housing History: Mission Village Neighborhood

Elaine Conway Williams shared the original sales brochure for the 2,300 homes built in Mission Village by American Housing Guild. Thanks to Jean Graham for providing the scanned copy. Excerpts from the brochure:



Homes ranging in size from 3 bedrooms and 2 full baths to 4 bedrooms and 2 1/2 baths plus family room.

The American Housing Guild is San Diego's largest locally-owned building firm. Their volume production means volume purchasing of materials at savings. Volume building also means development of techniques which achieve maximum building strength with less labor. The resulting cost savings are passed on to you when you buy an American Housing Guild home. Land planning by American Housing Guild's civil engineers means proper drainage, beautifully laid out streets and lots, and a community development which is the pride of its residents. By building an entire community, the American Housing Guild is able to include the many extra features, the fine engineering and quality workmanship in the low price of their homes.

The latest principles of modern architecture and a close study of family traffic patterns have been employed to give these homes efficiency and uncrowded comfort. Floating walls and cathedral ceilings accentuate a feeling of spaciousness. Sliding doors and large windows admit the light and cheer of California's sunshine. The purchase of an American Housing Guild home is an investment in happy family living.

Built by craftsmen with imagination and integrity - The American Housing Guild is a firm owned and operated entirely by San Diego area builders. It was organized in 1951 because the men who founded it felt there existed here the need for homes of top quality and careful construction which could be bought at medium and low prices. These men were craftsmen, not salesmen. They were and are civil engineers, master builders, land planners, home designers and skilled purchasers of building materials. Look for red and black emblem of the American Housing Guild. Wherever you see it, you will know these are top quality homes at lowest possible prices.


Join the hundreds of happy families now living in Mission Village. Soon there will be 2300 fine homes built on these 800 beautiful acres. High and clear on Kearny Mesa, Mission Village has a climate which defies equal in the United States. It is only minutes by a multi-million dollar freeway system to Downtown San Diego and the world-famous Pacific and Mission Bay beaches. Mission Village gives you every advantage of the suburban way of life: a complete modern shopping center which will include a Safeway Supermarket; a professional center; schools; churches; and bus service. A non-profit garden nursery is operated exclusively for Mission Village residents. Curving, landscaped streets, a pleasing variety in architectural design, harmonious color schemes and varied placement of lots add to the community's distinctive charm.

In 1977 there were approximately 8,100 housing units in Serra Mesa. To obtain a copy of the American Housing Guild brochure or if you have a brochure or information on other Serra Mesa developments, please send an email to communitycouncil@serramesa.org.


Continued from page 14

AMERICAN HOUSING GUILD'S


Mission Village




FIESTA




The Fiesta includes a family room, entry hall and dining room in addition to the living room and three bedrooms. The kitchen features an extra long — nearly 14 feet — work counter opposite the built-in electric oven and range. Fireplace. Two car garage. Patio. Two full baths. Sliding glass doors.




CALIFORNIAN




Master-planned for family comfort, this home provides space plus unusual style and livability. The living room, dining room, kitchen arrangement makes entertaining easy and pleasant. Built-in electric oven and range in knotty cedar kitchen. Entry hall. Patio. Two car garage. Fireplace. Sliding glass doors. Two full baths.




DEL MAR



A unique use of glass clear to the eaves gives special interest to the two bedrooms located at the front of the home. Living room and dining room merge to provide an oversize living area. Fireplace. Two car garage. Patio. Built-in kitchen. Two baths. Sliding glass doors.



ENCINO



Designed for gracious hospitality and family fun, the Encino features a family room adjoining the kitchen. Fireplace in living room and sliding glass doors to patio. Built-in electric oven and range in kitchen. Three bedrooms. Two full baths. Two car garage. Entry hall.

G.I. Financing for Models: Acapulco - \$14,900; Bahia, Californian, Del Mar - \$16,500; Encino & Fiesta - \$16,950; Glendora - \$17,800; Hacienda - \$19,300.

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Continued from page 15

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suburban way of life: a complete modern shopping center which will include a Safeway Supermarket; a professional center; schools; churches; and bus service. A non-profit garden nursery is operated exclusively for Mission Village residents. Curving, landscaped streets, a pleasing variety in architectural design, harmonious color schemes and varied placement of lots add to the community's distinctive charm.

GLENDORA

Designed for the large family, the Glendora has four generous sized bedrooms and two full baths. Dining nook in the kitchen as well as a more formal dining area in the living room. Fireplace. Built-in kitchen. Sliding glass doors. Large covered entrance porch. Patio. Two car garage.



BAHIA

The curving driveway makes a hospitable entrance to this spacious home, and the floor plan with kitchen at front provides beauty and privacy. Bedrooms are properly isolated from living areas. Entry hall. Fireplace. Two car garage. Patio. Built-in kitchen. Two full baths. Sliding glass doors.



ACAPULCO

This beautiful home with three bedrooms, two full baths, fireplace, fully equipped built-in kitchen and protected carport has the charm of much more expensive houses and yet can be purchased at an almost unbelievably low price. Enclosed storage and service area in carport.



HACIENDA

The largest and most luxurious of all Mission Village homes, the Hacienda has four bedrooms and two and a half baths. The family room which adjoins the living room has a fireplace and sliding glass doors to the patio. Bedrooms and living areas separated by hall. Built-in kitchen. Patio. Two car garage.



American Housing Guild Models Continued

History – Martin Gleich was the founder of the American Housing Guild in 1956, which built houses in Mission Village, Clairemont, Grossmont, and San Carlos. In 1960 he established the Guild Mortgage Company, which provided financing for homes. Mr. Gleich, known as a philanthropist, donating generously to the Serra Mesa-Kearny Mesa Library, died in 2011 at age 87.

Empty Lots – The many empty lots in Serra Mesa are owned by Mr. Gleich's heirs (across from Taft Middle School, at the corner of Shawn and Ronda, and across from the empty lot on Ruffin). The former shopping center site at the corner of Ruffin and Gramercy has approval to build 160 residential units and 15,000 s.f. of retail. For more information on this development, go to <http://www.serramesa.org/smpg/major-projects/>, scroll down to Mission Center Redevelopment Project.

Thai food, right here in Serra Mesa

by Tom Leech

When you get that urge to partake of some Thai food, you need go no farther than right here on Sandrock Road, across from the CVS Pharmacy. That's the café with the big sign THAI PEPPER CUISINE in front. We've eaten there several times and I can attest to its authenticity and enjoyable taste.

The owners are Poonapop Pakkong (Mike) and his wife Chanya Wimolchaijit (Jane), natives of Bangkok, Thailand. They bought the restaurant in 2016 and kept the same name the previous owner used. And per Mike they kept the same chef and employees. They have both inside and sidewalk dining, offering a menu of authentic Thai cuisine. Mike: "We prepare real Thai food, with the same ingredients as in Thailand, not just American Thai food."

Mike came to the US in 2012 to study at Southern New Hampshire University, from where he got an MS in Operations and Project Management. That's where he met Jane, also studying there. When they visited San Diego to visit friends, Jane liked the weather and locale and they decided to move here. Why Serra Mesa for a business? Mike: "We like the area, it's quiet, close to Convoy Street where lots of Asian people and businesses exist and can easily get here."

Thai Pepper Cuisine is located at 3361 Sandrock Road and open all days except Sunday. To talk or call in orders, phone 858-715-4676 and go online at www.thaipeppercuisine.com. So when a dish of Pad Thai Noodles, Thai Steamed Dumpling, or even Drunken Fish whets your appetite, go have lunch or supper there. And say hello if we're at the next table.

Tom Leech



Are you cut out for the “Village”

Those of us who are members of the “Village” are 55 and older, refuse to be classified as old, and are looking for places, people, and excitement. What we are not is willing to let others dictate what we can and should do, watch the boob tube and/or sleep all day. If this meets your criteria for living your life, you should consider giving us a try. You may ask what do we do? Please see or ask for our calendar.

1st Thursday of the month we travel to some exciting part of San Diego.

Every Monday, Wednesday, & Friday we meet 9AM at the Rec Center and walk the hood.

Every Wednesday we have soup, bread, and dessert together.

Every 2nd and 4th Wednesday we meet at the Rec Center for a Classic Movie.

Every 3rd Thursday we meet at the Serra Mesa Library at 3 PM for an informative or fun connection meeting. (Refreshments served of course).

We meet with other San Diego Villages to celebrate achievements and anniversaries.

Think you want to give us a try? Email us at serramesavillage10@gmail.com or call and leave a message at: 858-565-2473. Ask for a member application. (Your privacy is assured)

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Clairemont Act One Presents:

No Sh*t Sherlock!

An Evening of Funny Mayhem and Murder One Acts!



Thurs, Fri, Sat November 2, 3 & 4 at 7 pm
and 1 PM matinee Nov 4.

Northminster Community Hall
4324 Clairemont Mesa Blvd, San Diego, CA 92117

www.clairemontactone.org

Mention Serra Mesa at the door for \$10 tickets!
SAVE THE DATE

SMCC Subscription Application or Renewal Form & Interest/Volunteer Survey

If you are interested in being contacted about any of the organizations listed below and/or you wish to receive a bi-monthly newsletter **or renew** your subscription, please fill out the following information. Return this form to the Serra Mesa Community Council, PO Box 23315, San Diego, CA 92193.

Last Name _____ First _____ E-mail _____
 Address _____ City _____ State _____ Zip Code _____
 Home Phone _____ Work Phone _____ Occupation _____

Subscription Form - Enclosed is my check payable to the Serra Mesa Community Council to subscribe at the following level:

Household (\$15) ____ Sponsor (\$25) ____ Benefactor (\$50) ____

How did you hear about us? _____

Need More Information	Want to Volunteer	Brief Description of Serra Mesa Organizations
<input type="checkbox"/>	<input type="checkbox"/>	Community Council. Sponsors clean-ups, publishes newsletter, liaison between elected officials & the community, meets 10 times/yr. Volunteers needed: Board & special projects. Commitment: varies.
<input type="checkbox"/>	<input type="checkbox"/>	Planning Group. Advises the City on the Serra Mesa Community Plan and land use issues. Volunteers needed. Trained & indemnified by the City. Commitment: 3.5 hours/month.
<input type="checkbox"/>	<input type="checkbox"/>	Recreation Council. Plans, promote, publicizes & helps provide recreation opportunities for citizens in Serra Mesa. Volunteers needed: Council. No training needed. Commitment: 1.5 hour/month
<input type="checkbox"/>	<input type="checkbox"/>	Enhancement Committee. Sends educational letters to residents requesting code compliance. Promotes community improvement. Trained & indemnified by the City. Commitment: 3 hours/month.
<input type="checkbox"/>	<input type="checkbox"/>	Friends of the Library. Provides summer reading program, extra books & tapes, & sponsors special library events for the Serra Mesa Library. Volunteers needed: Board. Commitment: 5 hours/month.
<input type="checkbox"/>	<input type="checkbox"/>	Friends of Ruffin Canyon. Friends of Ruffin Canyon removes invasive non native plants from the canyon and replaces them with natives.
<input type="checkbox"/>	<input type="checkbox"/>	Serra Mesa Food Pantry. Staff the Food Pantry, pick up donated food, coordinate food drives, organize community sponsors. Commitment: varies.

To volunteer for one of the groups listed below call 858-565-2473.

Churches. Volunteer needs, training, & commitment varies with each church.

Education & PTAs. Volunteers needed: school based parent groups, readers/listeners in the schools, & various projects at schools. Training & commitment varies with activity.

Sports (Soccer, Baseball, Basketball). Volunteers needed: referees, managers, coaches, scorekeepers, etc. Training & commitment varies with activity.

Youth Activities (Girls Scouts, Boy Scouts, etc.). Volunteers needed: leaders, sponsors, & volunteers for special activities. Training provided. Commitment varies.

Views concerning the present and future Serra Mesa. Please attach a sheet with issues, suggested goals, and suggestions.

Skills/Experience/Interests. Sometimes an organization needs specialized help. If you wish to volunteer, then please attach a sheet with a list of your skills/experiences.

Serra Mesa Observer
Editor: *Ronda Adams*
Post Office Box 23315
San Diego, CA 92193

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Dated Material

FRIENDSHIP LUNCH OPEN TO THE COMMUNITY

Join us for the Friendship Lunch
Volunteers from our neighborhood offer
the Serra Mesa community
a soup, bread, and dessert every Wednesday noon to 1:00 p.m.

The "Friendship Lunch" has **no age limitation**

There is no cost but all are invited to bring non-perishable cans or
packages of food for the Serra Mesa Food Pantry

Located at Mission Village Christian Fellowship 2650 Melbourne Drive 92123
More information at 858-277-6572 or 858-278-2633

November 2017							Dec 2017 ►
◄ Oct 2017	Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1 9 AM Walking Group SMRC 12-1PM Friendship Lunch at MVCF	2 8:30-10:00 AM Feeling Fit Cub – SMRC 10:00 AM – SMV Day Trip Men make dinner Day	3 9 AM Walking Group SMRC	4 Book lover's Day
5		6 9 AM Walking Group SMRC 1 PM Board Meeting SMRC	7 8:30-10:00 AM Feeling Fit Cub – SMRC US General Election	8 9 AM Walking Group SMRC 12-1PM Friendship Lunch at MVCF 1:30 Movie at SMRC	9 8:30-10:00 AM Feeling Fit Cub – SMRC	10 9 AM Walking Group SMRC	11 Veterans Day
12		13 9 AM Walking Group SMRC World Kindness Day	14 8:30-10:00 AM Feeling Fit Cub – SMRC	15 9 AM Walking Group SMRC 12-1PM Friendship Lunch at MVCF Clean the Fridge Day	16 8:30-10:00 AM Feeling Fit Cub – SMRC 3-5 PM SMV Connection SM/KM Library	17 9 AM Walking Group SMRC Homemade Bread Day	18
19		20 9 AM Walking Group SMRC Absurdity Day	21 8:30-10:00 AM Feeling Fit Cub – SMRC	22 9 AM Walking Group SMRC 12-1PM Friendship Lunch at MVCF 1:30 Movie at SMRC	23 8:30-10:00 AM Feeling Fit Cub – SMRC Thanksgiving	24 9 AM Walking Group SMRC	25
26		27 9 AM Walking Group SMRC	28 8:30-10:00 AM Feeling Fit Cub – SMRC French Toast Day	29 9 AM Walking Group SMRC 12-1PM Friendship Lunch at MVCF	30 8:30-10:00 AM Feeling Fit Cub – SMRC	Notes:	

SMRC = Serra Mesa Recreational Center, 9020 Village Glen Drive SM/KM = Serra Mesa/ Kearny Mesa Library, 9005 Aero Dr

MVCF = Mission Village Christian Fellowship, 2650 Melbourne Dr

