

The Serra Mesa Observer
Application for Advertisement

Date: _____

Name of Business or Organization: _____

Type of Business or Organization: _____

Contact Name: _____

Street Address: _____

City, State, Zip: _____

Phone: (_____) _____

Email: _____

Select one option below:

| | Duration | Cost | Deadline for Receipt of Payment and Business Card |
|--|-------------------------------|-------------|--|
| | January-December (6 issues) | \$120.00 | December 15 |
| | March-December (5 issues) | \$100.00 | February 15 |
| | May-December (4 issues) | \$80.00 | April 15 |
| | July-December (3 issues) | \$60.00 | June 15 |
| | September-December (2 issues) | \$40.00 | August 15 |
| | November-December (1 issue) | \$20.00 | October 15 |

Submit a check for payment, payable to SMCC, along with your business card to:

SMCC
PO Box 23315
San Diego, CA 92193

If you have questions, please contact SMCC at communitycouncil@serramesa.org. Please note that the email box is staffed by community volunteers and is not monitored daily, so please allow plenty of time for follow-up.

We will contact you approximately mid-November regarding renewal of your ad for the following calendar year.