

**The Serra Mesa Observer**  
**Application for Advertisement**

Date: \_\_\_\_\_

Name of Business or Organization: \_\_\_\_\_

Type of Business or Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_

Select one option below:

	<b>Duration</b>	<b>Cost</b>	<b>Deadline for Receipt of Payment and Business Card</b>
	January-December (6 issues)	\$120.00	December 15
	March-December (5 issues)	\$100.00	February 15
	May-December (4 issues)	\$80.00	April 15
	July-December (3 issues)	\$60.00	June 15
	September-December (2 issues)	\$40.00	August 15
	November-December (1 issue)	\$20.00	October 15

Submit a check for payment, payable to SMCC, along with your business card to:

SMCC  
PO Box 23315  
San Diego, CA 92193

If you have questions, please contact SMCC at [communitycouncil@serramesa.org](mailto:communitycouncil@serramesa.org). Please note that the email box is staffed by community volunteers and is not monitored daily, so please allow plenty of time for follow-up.

We will contact you approximately mid-November regarding renewal of your ad for the following calendar year.